

Ambition Institute Filming and Photography Consent Form

Your child's class teacher is taking part in a project led by Ambition Institute to film teachers. Ambition Institute will be filming and photographing teachers at work. The footage will focus on what the teacher/s and teacher assistants are doing. We will set up cameras at the front and back of the classroom, which may capture interactions that your child is part of, such as responding to whole class questions, or a conversation with their teacher about the work.

Why is Ambition Institute filming and taking photos?

Ambition Institute is an education charity. Our purpose is to help teachers and school leaders to keep getting better. Showing examples of great teaching can help teachers and leaders to improve. The lawful basis for processing personal data is consent: the individual has given clear consent for Ambition Institute to process their data for a specific purpose.

Where will this footage be used?

Ambition Institute will use the footage within their teacher development programmes. They will only use the footage in scenarios where they are both the data controller and the data processor. Participants will access footage either on one of our learning management platforms, Canvas and Steplab, or during a training session that takes place either online or in person. Footage will also be provided to your child's school and/or trust so that they can use it within their own, internal professional development. We will not give the video footage to any other third parties, unless we are required by law to do so or you specifically and separately agree that we can.

Footage will be stored securely for a period of no longer than five years. Thereafter it will be permanently removed from our systems and programmes.

How can you give and remove your consent?

To comply with the Data Protection Act 2018 and UK General Data Protection Regulation, you can withdraw your consent before we make any recordings where your child may be present. Furthermore if consent is granted you may withdraw this at any time. To do so, please email Ambition Institute's data protection officer: dataprotection@ambition.org.uk

Dixons Music Academy will be using a process of implied consent. If you do not want to give consent for your child to be within the footage please opt out by contacting Dixons Music Academy directly.